



ATHLETIC RECRUITING Parent Coffee

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Your Home Team

Dominic FacciollaAthletics
Darnell HeywoodCollege Counseling
Jen FitzPatrick.....College Counseling





Value of Athletics

- Leadership Development
- Lifetime Fitness
- Balance with Academics
- Eases Social Adjustment from Academy to College with an instant peer group
- Exposure and Experiences
 - Example: Hoops Team travel to Greece
 - Example: Soccer Team playing in Ireland
- Recruitment Hook for Admission



Recruiting - Two Perspectives

1. **Outside Coaches** – club teams often want to “place” you into a school in order to say “our program has 10 kids playing in college”, not realizing the academic end of things here
2. **School Personnel at C.A.** – our only player in this is the student-athlete.
Everything we do is child-centered.





Early Questions to Ask

1. Student-athletes should ask coaches about potential for college sports
 - get opinions from those who know
2. For Clock Sports: Am I fast enough?



POS	NAME	TIME
1	Jourdan Cline	23.40
2	Jenner M McLeod	23.65
3	Haley M Townsend	23.93
4	Mary J Bank	24.05
5	Hannah A Lobb	24.09



University of the South
Sewanee

Individual Top Times

Times since: 17-Oct-13
Sewanee [SEW] Coach: Max Obermiller
Number of Top Times: 10 Show Yards Only

Women 50 Free				Women
1	25.62	Y	F Graves, Mallory	1 18.2
2	26.61	Y	F Escobar, Astrid M	2 18.4
3	26.77	Y	F Blau, Emily F	3 20.1
4	27.08	Y	F Stevenson, Chloe B	4 20.1
5	27.28	Y	F Thorson, Anna M	5 20.1



Research and Technology

- Look at Rosters
 - Where are the players from?
 - What positions do they need?
 - Does height/weight seem to matter?
 - Times? Events?
- Do use their **questionnaire** to assure
 - that you go into their database
- Do not simply mass e-mail coaches
- Follow teams on FB/Twitter
- Value of Recruiting Websites?
- Camps/Tournaments
- The Art of Self-Recruitment

MEN'S SPORTS WOMEN'S SPORTS INSIDE ATHLETICS FACILITIES

Women's Lacrosse
Home Roster Schedule/Results Statistics News Coaches Recruit Questionnaire Media

Recruit Questionnaire

General

First Name *

Last Name *

Email Address

Home Address1

Home Address2

City



Athletic Recruiting

- This process is so individual
 - Varies by sport and by child



- Self-Promotion
 - A lot of work and investment
 - Persistence and follow-up

- This feels like Reverse “Early Decision” – someone chooses you



What We've Learned

- Coaches want to hear from kids, not parents
- Coaches check on kids before they invest in them
 - Clean up social media – FB, Twitter, Instagram
- Parents can help with videos, resumes, sorting through mail, details of unofficial visits
- This process will move **very quickly** for “hot recruits”, especially at the Division I level
- Not every high school athlete can play varsity college sports. The college coaches decide. Most schools have wonderful club/intramurals.

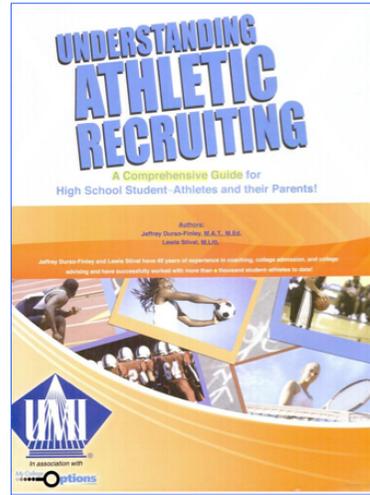


Our Favorite Book

Questions within this book

- Am I leveraging my skill to get into the most selective college?
- Do I want to be a Division I bench warmer or a Division III player?
- How important is playing time?

Do NOT leverage without love of the sport



NCAA Requirements

Prospective NCAA Division I and II recruits must complete the registration process on the NCAA Eligibility Center





Experience Tells Us...

- Don't skip the important first steps
 - Ask your coaches about your ability to play at the next level
 - “Where have athletes with my ability gone on to play?”
- Persistence can pay off...but there is a fine line
- This can be a long and winding road
 - Setbacks along the way, lots of ups and downs
 - But....tremendous payoff
- Timing of different sports at different NCAA levels can be confusing
 - Only certain parts of this are within your control
 - Some athletes will be offered slots earlier than others
- Not all students who *can* play will *choose* to play
- Some students will not make the cut...
...even though we think they are great athletes!
- And some athletes peak in college after getting “only” a walk on slot
- Remember the “broken leg rule”



Columbus Academy
Class of 2017
Graduates Participating in Collegiate Athletics