

Ad Pricing & Specifications

**Ad example below is a sample, not actual size – see specs*

**Color only available in full-page ads – see below*

Full-page
color
back cover, inside front cover,
or inside back cover
8.5 (w) x 11 (h)
\$1,000

Full-page
color
8.5 (w) x 11 (h)
\$900

Full-page
black & white
8.5 (w) x 11 (h)
\$800

Quarter-page vertical
black & white
4.25 (w) x 5.5 (h)
\$300

Half-page
black & white
8.5 (w) x 5.5 (h)
\$500