

Columbus Academy alumna reflects on her athletic career

After two torn ACLs, many student athletes would have called it quits - this isn't just any student athlete

by Bob Valasek

City Scene

August 26, 2019 12:00 AM

**Samantha Kass '19** began her Columbus Academy athletic career playing field hockey after having just recovered from a torn ACL she suffered in eighth grade during lacrosse. During her freshman year, she decided to focus solely on field hockey. Unfortunately, at the end of the field hockey season, Kass tore her ACL for a second time.

"It's such an honor, and I'm extremely humbled to have received the award. I really owe it to all of my coaches and teammates for all that they have done to help me throughout the years to get me to this point in my life," says Kass. "If someone would have told me that after tearing my second ACL within six months during my freshman year and that I would win this award three years later, I would have laughed and not believed them."

Kass was a three-sport athlete competing in track, swimming and field hockey, and during her time at Columbus Academy she served as a leader in all three: captain of the state championship field hockey team senior year; MVP of the track team junior year, Viking Award winner for the track team senior year, a leadership recognition given by the coaches; and two-time MVP of the swim team.

Kass also received the Margaret Plessinger Cup senior year, an honor bestowed at Columbus Academy to the female athlete who contributed the largest amount to athletics in her grade.

"Each team taught me different values and skills to be a better leader and athlete, and I was able to apply that knowledge across all three of my sports," Kass says. "I was extremely humbled to receive the award as there are many standout athletes in my class."

While these awards and accolades are meaningful to Kass, she expresses great pride in being more than just an athlete and was recognized by many academic groups: the Academic All-Ohio recipient for every sport and every season she played throughout high school; the National Field Hockey Coaches Association Academic All-American during her junior and senior years; and the National Interscholastic Swimming Coaches Association Academic All American during her senior year.

After two torn ACLs, many student athletes would have called it quits. Kass isn't just any student athlete though. She persevered and became one of central Ohio's most celebrated athletes during her time at Columbus Academy, and her high school athletic career culminated in her selection as the Columbus Dispatch and Motorists Insurance Top Female Scholar-Athlete this year.

Outside the classroom and off the field, Kass played another important role this past year as she and a friend chaired the True Beauty Fashion Show, a student-run event featuring models of all sizes, shapes, colors and backgrounds. The fashion show benefits the Center for Balanced Living, a non-profit eating disorder treatment facility here in central Ohio, and it aims to erase the stigma and body image pressure often associated with traditional fashion shows and modeling.

“We had a blast planning the event and really put a lot of time into it to make sure it was perfect. We were able to raise over \$24,000 for the Center, so I'd say it was a pretty big success,” says Kass.

Her academic and athletic prowess, along with her leadership abilities, led her to Emory University in Atlanta, and she made a decision to compete in only one sport there.

“I'm swimming them, which I'm super excited about,” she says.

Kass joins one of the country's most successful collegiate women's swimming programs at Emory, having won their 10th consecutive and 12th overall NCAA Division III National Championship this past season.

As Kass prepared for life as a college student outside New Albany, she was reflecting on the place where she had lived her entire life.

“The community makes New Albany special for me,” she says.

Kass cites the New Albany Farmers Market as a favorite tradition, biking there every Thursday throughout the summer with her mom, best friend and best friend's mom.

“The bike paths and white fences and easy accessibility really make it feel like the perfect small town.” she says. “And upon recent reflection, as I'm going college, I really would not have wanted to grow up in a different place.”

<https://www.cityscenecolumbus.com/communities/healthy-new-albany/columbus-academy-alumna-reflects-on-her-athletic-career/>

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Arizona GOP says it will stop Democrat Mark Kelly, husband of shooting survivor Gabrielle Giffords, 'dead in his tracks'

The Washington Post

By Colby Itkowitz

September 6, 2019 at 2:55 PM EDT

Kelli Ward, the chairwoman of the Arizona Republican Party, said in a fundraising email Friday that the GOP would stop Democratic Senate candidate Mark Kelly “dead in his tracks.”

Ward's choice wording stands out not only because Kelly is an ardent gun control advocate, but because he took up the cause after his wife, former congresswoman Gabrielle Giffords, survived an assassination attempt in which a gunman killed six people and left Giffords with traumatic brain injuries.

"Support the Republican Party of Arizona today and, together, we'll stop gun-grabber Mark Kelly dead in his tracks," Ward wrote in an email obtained by The Washington Post. Bloomberg News first reported the email.

"This dangerous rhetoric has absolutely no place in Arizona and is what's wrong with our politics," said **Jacob Peters '10**, communications director for the Kelly campaign. "Mark Kelly is running for Senate to overcome this type of nasty divisiveness that does nothing for Arizonans."

Kelly, a former astronaut, is running for the U.S. Senate on a gun control platform, looking to unseat Sen. Martha McSally (R-Ariz.) in a state that Democrats hope they can pick up in 2020. Recent polling suggests McSally is trailing slightly in the race. McSally was beaten once by a Democrat in 2018 but was then appointed to another open Senate seat left by the late John McCain.

Ward, who is an ally of President Trump, is a twice-failed Senate candidate who lost Republican primary contests to McCain in 2016 and McSally in 2018.

Ward's press team did not immediately respond to a request for comment.

Giffords was shot in the head during a constituent meet-and-greet in 2011. Two years later, the couple started Americans for Responsible Solutions, a political action committee that advocates for stricter gun-control laws.

The Arizona GOP highlighted in the email an interview Kelly gave in 2015 where he said, "Where there are more guns, people are less safe."

Echoing Trump's Twitter style, the state party added in a post about Kelly: "He falls in line with the radical Left on gun control every single time. Sad!"

[https://www.washingtonpost.com/politics/arizona-gop-says-it-will-stop-democrat-mark-kelly-husband-of-gun-victim-gabrielle-giffords-dead-in-his-tracks/2019/09/06/67c784c2-d0be-11e9-87fa-8501a456c003\\_story.html?outputType=amp](https://www.washingtonpost.com/politics/arizona-gop-says-it-will-stop-democrat-mark-kelly-husband-of-gun-victim-gabrielle-giffords-dead-in-his-tracks/2019/09/06/67c784c2-d0be-11e9-87fa-8501a456c003_story.html?outputType=amp)

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Inside Jakk Media's Unusual Brand Marketing Strategy

Forbes

Sep 10, 2019, 08:51pm

Joresa Blount Contributor

## Enterprise & Cloud

The Internet is an unparalleled medium for content to make an impact. People want quality content, and the rise of big tech firms are the consequence of users surfing the Internet yearning for progressively more curated information. Everywhere you look, there is written, video, photographic, design, e-commerce, and more material available at your fingertips.

With that meteoric rise in digital content has also come a downgraded quality of content, however. Many audiences are turned off by overt brand marketing material, which has become the norm within many catch-all campaigns linking brand content to social media.

For Kenny Kline and **Joe Auer '02**, the opportunity to tackle an area that is often ignored entirely was beckoning them to launch their own business, and so, they founded Jakk Media. Today, with a team of 30 employees, two locations, and seven-figure annual revenues, Jakk Media represents a refreshing take on brand marketing -- all-encompassing, quality content for niche audiences.

## Bootstrapped Beginnings

Auer and Kline met at Columbia Business School, and during their final semester in school in 2014, decided to launch Jakk Media on a peculiar business model. Drawing from a blend of early investor uncertainty about their business type and a desire to be their own bosses, Auer and Kline decided the optimal route was to bootstrap their business with their own funds.

“Initially, it was just Joe and I, for actually two years, doing everything -- video, editing, writing, site creation, outreach, you name it,” says Kline. “Those years were tough, but exhilarating as well, because we really believed in what we were making, and we both really enjoy refining our craft.”

Those early days would set the stage for a brand marketing firm that runs contrary to most models shaped by high-profile agencies in the industry. Often, looking in the dark where others are not looking is where you can capture the most value, and Jakk Media discovered vast audiences with a plan targeting niche audiences across brands and markets.

The results speak for themselves, with more than 3 million visitors across their four independently operated sites, Jakk Media has carved out a profitable corner in an otherwise saturated market of brand marketing.

## Niche Content & Soup-to-Nuts Content

Jakk Media is what their team refers to as a “soup-to-nuts” company -- one where the firm owns and operates all of its web properties, managing everything from content creation to digital marketing, video production, and design.

The goal? Reach curious audiences in niche markets like mattresses or home security systems where engaging and informative content is at the viewer's disposal.

"We like to think the quality of our content distinguishes us in each of our niches," says Kline. "When it comes to reviewing and recommending products, we are actually one of the few in each of our spaces that actually personally tests our products!"

For example, Jakk Media's first site, [MattressClarity.com](http://MattressClarity.com), is a review-oriented resource site for potential mattress buyers to find their optimal sleeping arrangement supplies. Reviews cover all kinds of brands, from house-name behemoths like Tempur-Pedic to more obscure, boutique mattresses. The website even offers variable information regarding side sleepers, couples, or stomach sleepers, with products actually tested by the Jakk Media team and verified by experts -- such as Doctor's of Physical Therapy (DPT).

Jakk Media also manages another sleep-oriented website, [Sleepopolis](http://Sleepopolis.com), focused on reviewing the biggest brands in sleep tech and products.

"We spend a lot of time testing, writing about, and putting our products on video to help consumers make choices," says Kline. "As a result, we have a funny looking office that includes many stacks of mattresses, a full wall of every supplement you can imagine, and hundreds of security devices! I love seeing people's confusion when they first step into our office."

The wall of supplements and security devices that Kline is referring to are a byproduct of Jakk Media's other sites. Besides [Mattress Clarity](http://MattressClarity.com) and [Sleepopolis](http://Sleepopolis.com), Jakk Media's team operates [Security Baron](http://SecurityBaron.com), an automated home security resources site, and [BarBend](http://BarBend.com) -- a strength, training, and nutritional review/news sites.

Those sites round out Jakk Media's suite of four currently owned and operated web domains, all of which target unique audiences that are in the market to purchase something. Interestingly audiences in such niche markets are much more inclined to purchase products because they went there explicitly with the intent of filling a need.

People don't typically go online and read reviews or informative blog articles on mattresses or home security systems without bearing the intent of buying something. This runs contrary to many large-scale brand marketing campaigns today that rely on consumers shelling out cash for products that they don't need, such as \$300 Supreme hoodies, but are, nonetheless, ubiquitously advertised online.

Jakk Media's ability to leverage the disconnect between large-scale brand advertising and niche targeting has enabled the company to flourish, and in the process, cultivate the type of modern work environment that younger generations seek out. The firm has offices in New York City and Austin, encompassing video editors, writers, designers, marketing specialists, and more -- running the four sites controlled by the firm.

“We love having two offices because it allows us to pull from two great creative talent pools,” says Kline. “The two offices function very differently, but everyone across both offices has a lot of overlap in terms of the work they do and who they interact with. People we work with love to visit our offices and connect with our team as well, so having two offices only makes that easier.”

As for the continued success of Jakk Media, the team is looking at building and adding another exclusive site to their current suite, although they admit it is a long process due to the time and effort dedicated to each site.

“We invest so much when creating a new site, that we now roll them out very slowly,” says Kline. “We’ve launched only one new site a year in the last 2 years, and will not launch more than 1 a year going forward.”

The tempered approach has proven successful for Jakk Media, a brand marketing company aiming at the finer details while most of the crowded brand advertising field seeks to harness broader strokes. “We believe that the more targeted the audience, the better than you can serve and delight them,” details Kline.

With so much content at users’ disposal on the modern Internet, carving out a niche angle with a top-down business model seems counterintuitive, but is an obscure corner of the Internet where value is waiting to be captured.

<https://www.forbes.com/sites/joresablount/2019/09/10/inside-jakk-medias-unusual-brand-marketing-strategy/#4ce15c85122e>

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Flipping the Mattress Industry: Why Trendy Sleep Startups Are Opening Physical Stores

By Gabriela Barkho

Observer

09/16/19 10:54am

Seeing a mattress commercial these days feels as out of fashion as your favorite early aughts low-rise jeans. Never mind that you probably don’t have cable television, but those bed-testing ads of yesteryear, typically featuring smiling actors bouncing on mattresses, have gone out of fashion along with other iconic mainstays of the era.

These days, a number of consumers are skipping the big box (and big ticket) store trip in favor of shopping for a quality sleep product through a hip, millennial-friendly startup. Both Casper and Leesa have found mainstream success selling dreamy mattress setups online, albeit with the help of endless podcast promo code shoutouts. But it didn’t take long for bedding delivery brands to rediscover the advantages of brick-and-mortar, especially given the importance of touch and feel when it comes to investing in a mattress. After all, a direct-to-consumer (DTC)

website may be a lot sleeker than an outdated carpeted showroom, but as it turns out, nothing beats that first lay back reaction to convince a customer they've found their next mattress.

This is why e-commerce companies specializing in selling bedding items without the middleman are coming full circle and embracing physical sales floors. Take for example, disruptor Purple Mattress, which is going the hybrid online-retail route. As CEO Joe Megibow recently told eMarketer, the company's partnership with Mattress Firm and Macy's highlights the "two sides to our storefront strategy."

"We now have mattresses you can lay on in over 1,500 stores—which means the majority of the U.S. is within a 30- to 40-minute drive of being able to lay on a bed," Megibow said. "That's part one of the strategy."

Another company planning to incorporate stores into its sales model is Saatva, a home furnishings brand that focuses on mattresses and bedding accessories. Launched nearly a decade ago at the dawn of the DTC era, it aims to offer luxury sleep products at affordable price points. With the recent shift to brick-and-mortar in the DTC industry, "Saatva plans to open up a number of viewing rooms in the next few years, on top of a Macy's partnership.

Saatva co-founder and chief strategy officer **Ricky Joshi '97** tells Observer that the online-to-retail trend is no coincidence, as brands are finding the investment to be worth it—not just for sales but also for acquiring new consumer interest.

Saatva, which considers itself the original highly-branded "mattress startup," uses mapping data to grow and scale beyond e-commerce. "There are many reasons why a showroom works well for us," Joshi said. "First, I think it's because we're a data-driven company and can detect our customers' patterns through local geography and overall sales."

Saatva's showrooms will act as an extension of the company's website. "But unlike traditional brick-and-mortar sales tactics," Joshi explained that the sales floor will be a place for new and existing customers to discover products before making a decision.

He also went on to note that startups like Saatva—those confident their products' (mattresses') quality can stand up to shoppers' close scrutiny—could benefit from the in-person buying experience instead of relying on social media hype and marketing spending.

Guests check out the Casper mattresses during Casper's LA celebration at Blind Dragon on July 9, 2015 in West Hollywood, California. Rachel Murray/Getty Images for Casper Sleep Inc.

Furthermore, DTC brands are now looking to stand out among a sea of often-indistinguishable, minimalist branding. Joshi explained that with Saatva's "high touch" white glove service, the buying experience goes beyond online checkout, making another case for implementing a store. "We're not a bed-in-a-box brand," he added. "We have a national infrastructure with 18 factories and offer installation and remove the mattress," with 24/7 customer service.

An IAB study released in July supports this claim, showing that with nearly half of consumers opting for “disruptor brands,” shoppers now expect DTC companies to offer omni-channel access and high quality customer service.

In fact, the mission to provide an “educational interaction” even has traditional mattress sellers rethinking their store designs. Take Sleep Number, known for making adjustable beds since the late '80s, opening a Manhattan showroom in 2018 to revamp its brand and go up against the new guys. Upon its opening, the company’s VP of brand experience, Angela Gearhart, said the store is “one of those must-see retail destinations,” thanks to its use of “seamless technology” throughout. The Flatiron District location offers 3-D digital mapping of the customer’s body to help determine their sleep settings, as well as one-on-one consultations with a “Sleep Professional.”

And because often direct-sales companies have the advantage of an online-native infrastructure, the ability to gradually compete with physical retailers is a lot easier than the other way around.

“Many DTC brands are highly integrated and understand how different types of sales work, not just in store-transactions,” Joshi said, noting that while Saatva’s retail locations may “break even,” its dual functioning as an experience opportunity that drives people to the brand is worth the investment.

“At the end of the day, as long as shoppers are walking out loving the product, that’s all that matters,” he said. “We’re not concerned whether the transaction happens in the showroom or online.”

<https://observer.com/2019/09/casper-purple-leesa-saatva-mattress-startups-physical-stores/>

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Roy Lichtenstein Was Obsessed with Moldings (Didn’t You Know?)

Architectural elements were of surprising significance to the famous Pop artist

By Stephanie Sporn

September 3, 2019

Yes, Roy Lichtenstein had a thing for moldings. Well, if we're being totally technical about it, his fascination was for a specific type of architectural superstructure made out of a series of moldings—otherwise known as entablatures.

While the artist is most closely associated with Pop-art portrayals of heightened human emotion, an upcoming Whitney Museum of American Art exhibition illustrates how Lichtenstein found intrigue and inspiration in physically stagnant elements of design. Opening September 27 and on view through 2020, "Order and Ornament: Roy Lichtenstein’s Entablatures" is a focused show of 15 works on paper and preparatory materials.

Entablatures—horizontal architectural structures found atop columns—originated in classical Greek architecture and surged in popularity during the 19th and 20th centuries. In the 1970s, Lichtenstein encountered entablatures on building façades around Wall Street and Lower Manhattan. Despite their European roots, his artistic take on them hinged on reflecting these distinctly American derivatives. In addition to entablatures' physical characteristics, they appealed to Lichtenstein as machine-made components of revivalist architecture, produced en masse in what Whitney curatorial fellow and exhibition organizer **David Crane '06** calls “a game of architectural telephone” to AD PRO.

Nevertheless, the most surprising reveal in "Order and Ornament" can be found not in the artist's drawings but in its supporting materials—which include an early print of a Greek temple, a sketchbook, and more. “The Lichtenstein Foundation gave us a large selection of photographs that the artist had taken, several of which have never been exhibited,” explains Crane. “These [photographs] were the genesis of [Lichtenstein's] entablatures series, which was really unique for his working practice.” As opposed to how Lichtenstein referenced comic books, cartoons, and advertisements during the 1960s, in these later instances he began creating his own source material by photographing local examples of New York architecture.

Not all prints included in the exhibition exemplify zoomed-in depictions of entablatures—some present a more holistic view. Roy Lichtenstein, Temple, 1964. Offset lithograph. Whitney Museum of American Art, New York; The Roy Lichtenstein Study Collection, gift of the Roy Lichtenstein Foundation.

That's not to say there isn't a through line between these and Lichtenstein's more well-known works. When asked what exactly that connection might be, Crane asserts that it is “cliché—anything that had been reproduced so often that it essentially becomes emptied of its original meaning.” Clearly, decorative elements that trace their roots back to the earliest moments of Western civilization qualify. But Crane also emphasizes that Lichtenstein's romance and war comics as examples of this thematic undercurrent. “These are intense, emotional scenes,” he explains of such paintings, prints, and more. “But because of how they are reproduced, they eventually lack any true feeling.”

This entablature-focused series also became an important decorative motif in the artist's output. For example, in Lichtenstein's five-story mural created during the 1980s for midtown Manhattan's Equitable Building, the artist inserted a Doric column and enlarged it to a monumental scale. Summing it all up succinctly, Crane adds, “Even though 'Order and Ornament' is a small show, we want to tease out that the entablatures were not just isolated works. They were something Lichtenstein continuously had in his mind both before and after the series itself.”

<https://www.architecturaldigest.com/story/roy-lichtenstein-was-obsessed-with-moldings-didnt-you-know>

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Gamecocks Beat Fresno State 11-8 In Season Opener  
University of South Carolina  
Equestrian 9/20/2019 8:13:00 PM

BLYETHWOOD, S.C. - Three Gamecocks earned Most Outstanding Player honors as South Carolina opened its season with a win over Fresno State, 11-8, on Friday at OneWood Farm in Blythewood.

On the flat senior Maddie Sellman notched the first M.O.P. of the day for with a score of 76 on Tattoo as No. 7 Gamecocks prevailed on the flat, 3-1. Carolina kept up its stellar work in the jumping seat categories with a 3-2 win in fences, bolstered by junior Tyler Petrie's 84 on Joe, securing another M.O.P. win. The final M.O.P. for the Garnet & Black came from junior **McKenzie Duncan's '17** 70 on Magnum in reining to help secure a 4-1 reining win.

"It feels great to come out of here with a win," head coach Boo Major said. "We had some mistakes here and there of course, that always happens in your first competition. I think we had a strong showing by many of our girls, which is another good thing to see."

Fences proved to be the might tightly contested category of the day, but an 81 from junior Louisa Brackett on Batman and Sellman's 79 on Cita helped clinch the 3-2 win for Carolina.

The Garnet & Black got all it could handle in the flat, but sophomore Kit Cunningham's 71 on Otis and Billi Brandner notching a 68 on Glen proved to be the difference maker in a 3-1 win.

After the Gamecocks ran into trouble in horsemanship with senior Quinn Brandt scoring the lone point for Carolina, Fresno State had three riders get disqualified in reining. Senior Jordan Scott put the icing on the cake with her 69 on Nike to help seal the 4-1 category win, and the 11-8 victory.

"You certainly want to come out with a win," Major concluded. "But you also want to come out and say 'we won, but there's a lot of things we can work on.' That's how we're coming out of today. We got the win, but there are things we need to work on."

The Gamecocks are off next week before opening SEC competition at Georgia. The action in the SEC opener is set for a 2 p.m. start on Oct. 5 in Athens, Ga.

<https://gamecocksonline.com/news/2019/9/20/equestrian-gamecocks-beat-fresno-state-11-8-in-season-opener.aspx>

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'In a New Light: Alice Schille and the American Watercolor Movement' Review: A Pioneer of the Medium

## 'In a New Light: Alice Schille and the American Watercolor Movement' Review: A Pioneer of the Medium

An exhibition revives the reputation of Alice Schille: Once one of the most accomplished and recognized watercolorists in the U.S., she was nearly forgotten by the time of her death.

By Kyle MacMillan

Sept. 11, 2019 4:25 pm ET

The words "American watercolor" often bring to mind such artists as William Merritt Chase, Thomas Eakins and Winslow Homer. The Columbus Museum of Art is inviting viewers to reconsider another: Alice Schille.

Slightly more than two decades after Schille (pronounced SHILL-ay) left the safe confines of her native Columbus in 1897 for advanced studies in New York and Paris, she had become one of the most accomplished and recognized watercolorists in the U.S. But by the time this ambitious, globe-trotting artist died in 1955 at age 86, Schille was all but forgotten. She had stopped exhibiting much outside of Ohio in her later years, and the rise of Abstract Expressionism helped push the long-popular watercolor medium to the sidelines.

Organized to mark the 150th anniversary of the artist's birth, "In a New Light: Alice Schille and the American Watercolor Movement" was co-curated by **James Keny '73**, a Columbus art dealer, and his daughter **Tara '03**, a curatorial assistant in the department of drawings and prints at New York's Museum of Modern Art.

"In a New Light" is organized chronologically with geographical groupings of works tracing Schille's career as she moved around—to locales ranging from North Africa to the art colony of Gloucester, Mass.—creating distinct bodies of work in each place. In all, the show encompasses nearly 60 selections drawn mostly from public and private collections in Ohio.

After studies at the Art Students League and Chase School of Art in New York with Chase, one of her early champions, Schille embarked on a two-year European sojourn, arriving in Paris in 1903 for lessons at the Académie Colarossi. The following year, she scored an early coup, showing two oils and three watercolors in the spring exhibition at the Paris Salon, including "Knitting" (1903), a Dutch domestic scene rendered in Tonalist earth colors.

A consistently progressive artist, Schille went on to embrace forward-looking styles she encountered in Europe, such as Fauvism and Neo-Impressionism. The latter is visible in one of the exhibition's stars, "Mother and Child in a Garden" (c. 1911-12), with its brightly colored dots and dashes of color. Particularly fascinating in the Neo-Impressionist vein are her unexpectedly open, airy and pointillist depictions of two bustling streets of New York, with "Gay Spots of Color on the East Side, New York" (1915) rendered in surprising colors more readily associated with the Southwest—amber, gold, rust and avocado green.

But the artist's experimental side also led her to venture occasionally into realms that didn't always work, as evidenced by "Colorful Cottages, New England" (c. 1930-35). The

accompanying label describes this watercolor, which the curators have prominently highlighted in the opening gallery, as revealing Schille's "understanding of modernism." And it does have a vaguely Cubist feel with colliding angles and a topsy-turvy perspective. But the composition comes off as a little forced and awkward.

In all, Schille created some 750 watercolors, and while the quality inevitably varied, there is no shortage of standouts. Among them are "Nice" (c. 1909-10), with its deft incorporation of pastel and Toulouse-Lautrec-like use of nonobjective colors, such as saturated pink, green and yellow, and the Fauvist "Midsummer Day" (c. 1916). Set against bright umbrellas and beach apparel, the latter's strikingly nuanced sky is made up of interlocking, irregular pools of blue (probably cobalt blue, which forms the kind of reticulating puddles or blotches visible here) and hints of other colors.

Few would argue that Schille was in the same league as unquestioned masters like Homer or John Singer Sargent. But she possessed a well-developed technique, achieving a stunning variety of effects (sometimes using corn syrup and other additives); a strong sense of composition and perspective; and a constant thirst for the new and advanced in art. That was enough to earn her a place in "American Watercolor in the Age of Homer and Sargent," a landmark survey presented by the Philadelphia Museum of Art in 2017. "In a New Light," in turn, takes a big step toward re-establishing the rightful place of one of Columbus's own among the medium's significant exponents.

<https://www.wsj.com/articles/in-a-new-light-alice-schille-and-the-american-watercolor-movement-review-a-pioneer-of-the-medium-11568233507>

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Yes, People Can Edit The Genome In Their Garage. Can They Be Regulated?

Elizabeth Fernandez

Forbes

Sep 19, 2019, 09:10am

Genetic modification is no longer just confined to the university laboratory. "Biohackers" are becoming more and more prevalent, working out of their garages or home laboratories, modifying the genome of human and bacteria alike. Some do this as a form of self-expression, others hope to take a stab at irradiating disease.

And it's easy to do. With just a small amount of cash, they enter the biohacking world with very little technical know-how. Without regulation, some fear biohackers could cause major problems - like the release of a genetically modified bio-weapon or a human modification that is passed on from generation to generation. But can we even hope to regulate those who biohack from their garages?

Biohacking is easy to do. Anyone who wants to start modifying the genome in their garage can buy a DIY CRISPR kit for less than \$200. There is a broad range of experimentation that can be

done - from manipulating the genes of bacteria and yeast to self-experimentation. Some have performed genetic manipulation on themselves as a form of self-expression. Others want to attempt to improve their strength or come up with a treatment for diseases such as HIV or herpes. Unlike Europe, the United States does not regulate biohacking outside of licensed laboratories.

While still in high school, Keoni Gandall biohacked in his home laboratory. His recklessness got him kicked out of his science fair.

A team from the University of Alberta created an extinct relative of smallpox from scratch using biohacking. It showed the ease that someone could create a bio-weapon.

Things get particularly dangerous when these biohackers modify the germline. Germline modifications are not confined to the individual and can be passed from generation to generation. Such modifications may be impossible to stop and could cause terrifying problems if something goes wrong.

But not all biohacking is bad or irresponsible.

For example, every year the iGEM Foundation hosts the International Genetically Engineered Machine (iGEM) Competition. Students in this competition participate in synthetic biology, or biohacking, to build and design biological systems. But the ethical standards of the iGEM competition are high. Teams have to consider all facets of their projects, such as security, human practices, sustainability, and ethics. "iGEM often makes use of technologies right on the cutting edge of what's feasible. That means that often regulators and oversight bodies haven't had the chance to think about those technologies", says Piers Millett, the iGEM Vice President for Safety and Security.

"Each project is reviewed for safety and security risks - making sure we do not cause harm to our community or the societies with which we interact," Millett said in a personal communication.

The safety and security committee not only prohibits some activities, such as human experimentation or the release of pathogens, but also looks closely at certain activities, like those involving animals or anti-microbial resistance. Teams also receive awards for exemplary thought to ethical standards.

In a commentary in Science Magazine, **Patricia Zettler '98**, an Assistant Professor of Law at the Ohio State University Moritz College of Law, and collaborators recently talked about how biohacking can be regulated within the US without sacrificing scientific progress. They point out that DIY CRISPR kits fall within the FDA's jurisdiction, but so far the FDA has not enforced any standards for biohackers. Many in the biohacking community are left confused about what they can and can't do. "Given some biohackers' continued confusion about FDA's authority over their work, the agency might begin by clarifying the boundaries of its jurisdiction," they say,

“while seeking feedback from biohacking communities on how FDA could best exercise its authority in this space.”

“I hope there’s a real opportunity for regulators and biohacking communities to meaningfully engage with one another,” says Zettler in a personal communication. “Regulators don’t just police activities, they can also engage with communities.”

<https://www.forbes.com/sites/fernandezelizabeth/2019/09/19/yes-people-can-edit-the-genome-in-their-garage-can-they-be-regulated/#5ab19690768b>

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Book comprising **Tom Lurie '52** private collection of Chinese export porcelain from the late Ming dynasty will be celebrated in November at London’s Royal Academy Society of Antiquaries for the book launch of *Jingdezhen to the World: The Lurie Collection of Chinese Export Porcelain* by Teresa Canepa. The Lurie Collection is noted as “one of the most comprehensive and meticulously assembled” collections of about 170 pieces made at Jingdezhen in Jiangxi province.



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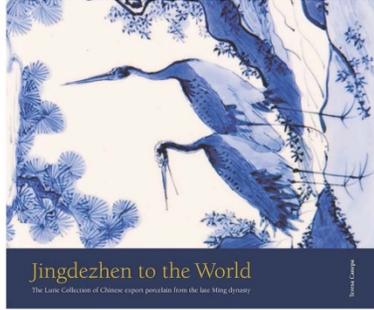
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### *Jingdezhen to the World: The Lurie Collection of Chinese Export Porcelain*

£90.00

This lavishly illustrated book celebrates one of the most comprehensive and meticulously assembled private collections of Chinese export porcelain from the late Ming dynasty (1368-1644) made at Jingdezhen in Jiangxi province. The Lurie Collection, comprising about one hundred seventy porcelain pieces, contains examples that are exceptional not only for their aesthetic beauty and quality, but also for their rarity or historical importance. This book makes a significant contribution to several fields of study, most notable those related to the production, design and trade of Jingdezhen export porcelain in the late 16th and early 17th centuries.

An introduction places the diverse porcelains of the Lurie Collection in their historical context. It offers new insight into the European expansion to Asia in the late 16th and early 17th centuries, via both the Atlantic and Pacific oceans, which ultimately led to an unprecedented large-scale trade, transport and consumption of various types of Jingdezhen export porcelain throughout the world until the collapse of the Ming dynasty in 1644. The core of the book is the catalogue section, which is composed of 127 entries with comprehensive discussions and images of a selection of the Lurie porcelains. Whenever possible they are accompanied by images of excavated shards that originally formed part of

9/27/2019

## Jingdezhen to the World: The Lurie Collection of Chinese Export Porcelain | paulholberton

similar porcelain pieces, establishing direct links to the Jingdezhen kilns where such pieces were produced. Multiple sources of evidence (textual, material and visual) shed light on the trading networks through which these Jingdezhen porcelains circulated, as well as the way in which they were acquired, used and appreciated by the different societies in Europe, the New World, Asia and the Middle East.

Highlights include six *Kraak* plates made during the Wanli reign (1573-1620) with the egret mark, which is found on a small number of pieces usually of very high quality, and the only known *Kraak* armorial specifically ordered for the Spanish market in the 16th century. This finely potted plate, also dating to the Wanli reign, bears the impaled arms of Garcia Hurtado de Mendoza, 4th Marquis of Canille, and his wife, Teresa de Castro y de la Cueva. It was most probably ordered via Manila during the time Hurtado de Mendoza was Viceroy of Peru, between 1587 and 1596. This plate, together with a *Kraak* plate bearing a pseudo-armorial, and a few pieces decorated in the so-called Transitional style and one other recovered from the *Hetcher junk* (c.1643) made after European ships, attest to the influence that the European merchants exerted on the porcelain production at Jingdezhen at the time.

[Less](#)

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## Teresa Canepa

*Jingdezhen to the World: The Lurie Collection of Chinese Export Porcelain from the Late Ming Dynasty*

Published by Ad Libitum

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Hardback, 300 x 250 mm  
304 pages, 300 colour illus.  
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## About the author

Teresa Canepa is an independent researcher and lecturer in Chinese and Japanese export art, and is currently co-editor of the Newsletter of the Oriental Ceramic Society, London. She completed a PhD in Art History at Leiden University, The Netherlands, and is author of *Silk, Porcelain and Lacquer: China and Japan and their trade with Western Europe and the New World, 1500-1644* (Paul Holberton Publishing, London, 2016). She has published a number of articles and lectured widely on these subjects.

Jane McElwee Decker, 79, of Holden Beach, NC died on August 13, 2019 after a two year battle fighting ovarian cancer. She was the loving wife of Tom for 57 years who passed away on November 11, 2015. Jane was an elementary teacher at the Columbus Academy from 1973 to 1988. When she moved to NC she was a counselor and the Headmaster at Hale High School, and a counselor for the Wake County Public School system. Jane is survived by her four sons and their families: T.D. '77 (Rozzie, Tommy, Drew, Tory & Dani), Tom '80 (Lee, Bobbie, Maggie & Ty), Tim '84 (Kelly, Katherine & Nicole) and Todd '89 (Laura, Caroline, John & Will).