





Visiting Colleges – WHY?

- Importance of research, families becoming informed consumers
- Benefits of looking at a range of colleges
- Students Demonstrate Interest







NICHE®⊗



Other option = call the undergraduate admission office



Visiting Colleges – HOW?

- Logistics & Planning
- While You're There
- Geo Region Idea



Handout provided to

Follow up and Parent Role



Visiting Colleges – WHEN?

- Days off from school
 - MLK weekend, President's Day, Fall Break, Teacher PD days
 - Spring Break of Grade 11
 - Summer
- Open Houses vs. Tour/Info Session
- Interviews?
- Missing School = unexcused absence
 - Please note the limit on these days







Lessons Learned

- If you are visiting any colleges before Grade 11, visit colleges with 50%+ admit rates
 - Do not start by visiting colleges that will be difficult for any child to get into.
 Look up admit rates.
- "We" are not visiting colleges; students are
 - Allow child to drive the visit with introductions, questions on tour, etc.
 - Your mini career as a Chauffeur/Travel Agent
- · Sometimes your child's reactions will not make sense
- When should you share your opinion and impression as a parent?
- Do not visit your child's dream school first
- Do not visit a college that you will not allow your child to attend
 - Cost
 - Distance
 - Environment







From "The Onion"

5 Months Of College Research Outweighed By Weekend Visiting Friend At Penn State

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Pince, pictured in the midst of dismissing nearly a half-year's worth of analysis into which colleges best align with his preferences and career goals

HAGERSTOWN, MD—Noting that the large public university had suddenly emerged as the high school student's top choice for the fall, sources confirmed Wednesday that a single weekend spent with a friend who attends Penn State completely superseded all of graduating senior Tyler Pince's college research over the past five months.



