

# ATHLETIC RECRUITING Parent Coffee

January 29, 2020





#### **Your Home Team**





#### **The Basics**



- NCAA
  - Division 1
  - Division 2
  - Division 3
- Must complete NCAA Eligibility Center forms
- Number of official visits to campus limited
- Permitted to offer scholarships

- NAIA
- Club & Intramural Sports





### **Value of Athletics**

- Leadership Development
- Lifetime Fitness
- Balance with Academics
- Eases Social Adjustment from Academy to College with an instant peer group
- Exposure and Experiences
  - Example: Basketball Team travel to Greece
  - Example: Internship/Job with alum of team
- Recruitment Hook for Admission



#### **Recruiting - Two Perspectives**

1. Outside Coaches – club teams often want to "place" you into a school in order to say "our program has 10 kids playing in college", not realizing the academic end of things at C.A



2. School Personnel at C.A. – our only player in this is the student-athlete. Everything we do is child-centered.

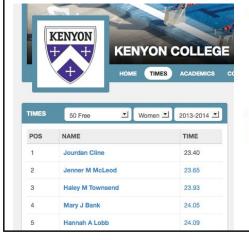


#### **Early Questions to Ask**

Student-athletes should ask coaches about 1. potential for college sports

- get opinions from those who know

For Clock Sports: Am I fast enough? 2.



Licensed To: Sewanee TN Swimming



University of the Sou Sewanee

**Individual Top Tim** 

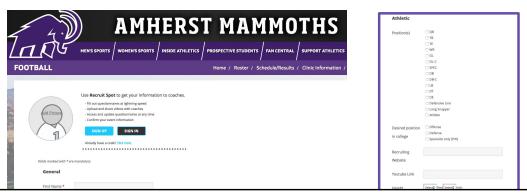
Times since: 17-Oct-13 Sewanee [SEW] Coach: Max Obermiller Number of Top Times: 10 Show Yards Only

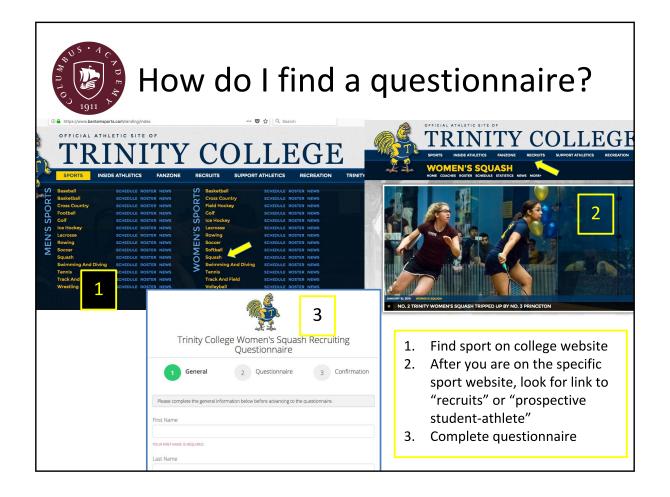
Women 50 Free			Women		
1	25.62 Y	F Graves, Mallory	SO	1	18:2
2	26.61 Y	F Escobar, Astrid M	SR	2	18:4
3	26.77 Y	F Blau, Emily F	SR	3	20:1
4	27.08 Y	F Stevenson, Chloe B	SO	4	20:1
5	27.28 Y	F Thorson, Anna M	SO	5	20:1



#### **Research and Technology**

- Look at Rosters -- Do you see patterns? Where are the players from? What positions do they need? Times? Events?
- <u>Do</u> use their **questionnaire** you want to get in their database
- Do <u>not</u> simply mass e-mail coaches (this is a follow up step, not first step)
- Follow teams on Twitter/Instagram/Snapchat (clean up your own)
- Value of Recruiting Websites such as NCSA and Captain U?
- ID Camps/Tournaments
   The Art of Self-Recruitment







## 3 Tenets of Athletic Recruiting

- This process is so individual
  - Varies by sport and by child



- Self-Promotion
- A lot of work and investment
- Persistence and follow-up
- This feels like Reverse "Early Decision" someone chooses you





#### What We've Learned

- Coaches want to hear from kids, not parents
- Coaches check on kids before they invest in then.
  - Clean up social media Insta, Twitter, Tik Tok YouTube, Snap Stories
- Parents can help with videos, Hudl accounts, resumes, sorting through mail, details of unofficial visits
- This process will move very quickly for "hot recruits", especially at the Division I level, but also at Division III
  - Getting early reads from admissions & financial aid
- Not every high school athlete can play varsity college sports. *The college coaches decide.*

Most schools have wonderful club/intramurals.

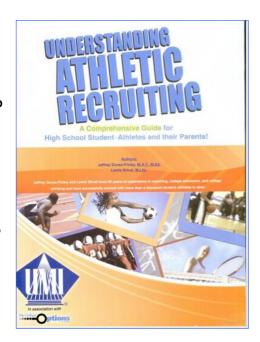


#### **Our Favorite Book**

#### Questions on page 12-14

- Am I leveraging my skill to get into the most selective college?
- Do I want to be a Division I bench warmer or a Division III player?
- O How important is playing time?

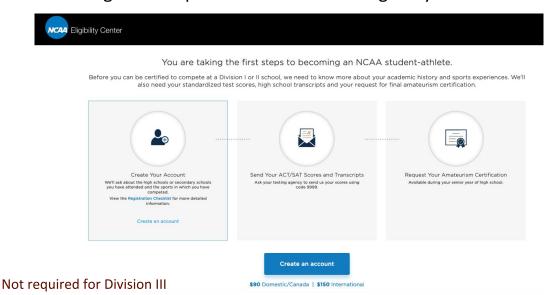
Do NOT leverage without love of the sport





## **NCAA** Requirements

Prospective NCAA Division I and II recruits **must** complete the registration process on the NCAA Eligibility Center







On average, 15-20% of the graduating class plans to continue their sport at the collegiate level.

Who will be next?



Thanks for coming!
We'll stay around for individual questions.

