



# ATHLETIC RECRUITING

Parent Coffee

January 27, 2021



## Your Home Team

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# The Basics

- **NCAA**

- Division 1
- Division 2
- Division 3



- Must complete NCAA Eligibility Center forms
- Number of official visits to campus limited
- Permitted to offer scholarships



HERMAN MOULTRIE III

Kiersten Thomassey



- **NAIA**

- **Club & Intramural Sports**



# Value of Athletics

- Leadership Development
- Lifetime Fitness
- Balance with Academics
- Eases Social Adjustment from Academy to College with an instant peer group
- Exposure and Experiences
  - Example: Basketball Team travel to Greece
  - Example: Internship/Job with an alum of team
- Can Be a Recruitment Hook for Admission





## Recruiting - Two Perspectives

1. **Outside Coaches** – club teams often want to “place” you into a school in order to say “our program has 10 kids playing in college”, not realizing the academic end of things at C.A.

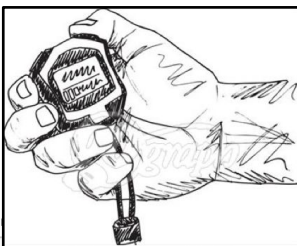
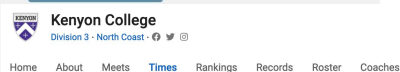


2. **School Personnel at C.A.** – our only player in this is the student-athlete. Everything we do is child-centered.



## Early Questions to Ask

1. Student-athletes should ask coaches about potential for college sports  
- they need to get opinions from those who know
2. For Clock Sports: Am I fast enough?



### 50 FREESTYLE

TIME	ATHLETE	EVENT/DATE
1. 25.09	Kate Mabry	1st Sew Virtual (11/12)
2. 25.95	Riley Carswell	1st Sew Virtual (11/12)
3. 26.20	Anna Hawkins Dulaney	1st Sew Virtual (11/12)
4. 26.71	Elodie Cardon-Cole	1st Sew Virtual (11/12)
5. 26.88	Lucy Rudman	1st Sew Virtual (11/12)
6. 26.95	Gabby Acker	Centre (10/17)
7. 26.99	Delaney Wood	1st Sew Virtual (11/12)

50 Free - SCY - Women - 2019-2020

Name	Team	Meet	Time
1. Crile Hart		North Coast Athletic Conference Championshi...	22.68 (A) R
2. Emmie Minus		North Coast Athletic Conference Championshi...	23.16 (B)
3. Andrea Pertulla		North Coast Athletic Conference Championshi...	23.45 (B)
4. Audrey Hamilton		North Coast Athletic Conference Championshi...	23.45 (B)

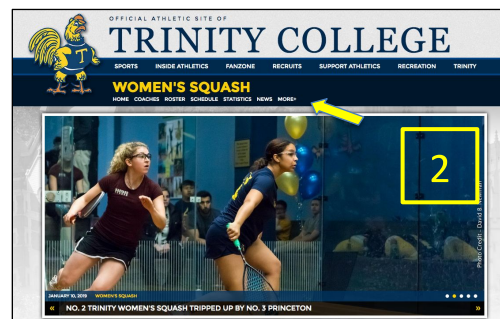


# Research and Technology

- Look at Rosters
  - Do you see patterns?
  - Where are the players from?
  - What are their sizes (for football, lacrosse, etc.)?
  - What positions do they need?
  - Times? Events?
- Do use their **questionnaire** - gets you in their database
- Do not simply mass email coaches**
  - Email is a follow up step, not first step
- Set up a Hudl account and update it frequently
- Follow college teams on Twitter/Instagram/Snapchat
  - Also time for athletes to clean up their own media
- Value of Recruiting Websites such as NCSA and Captain U?
- ID Camps/Tournaments - college coaches get rosters and info
- The Art of Self-Recruitment - put yourself out there



## How do I find a questionnaire?



- Find sport on college website
- After you are on the specific sport website, look for link to "recruits" or "prospective student-athlete"
- Complete questionnaire



## 3 Tenets of Athletic Recruiting

- This process is so individual
  - Varies by sport and by child



- Self-Promotion
  - A lot of work and investment
  - Persistence and follow-up



- This feels like Reverse “Early Decision” – someone chooses you



## What We've Learned



- Coaches want to hear from kids, not parents
- Coaches check on kids before they invest in them
  - Clean up social media – Insta, Twitter, Tik Tok, YouTube, Snap Stories
- Parents can help with videos, Hudl accounts, resumes, sorting through mail, hashing out the details of unofficial visits
- This process will move **very quickly** for “hot recruits”, especially at the Division I level, but also at Division III
  - Getting early reads from admissions & financial aid
  - Coaches encouraging/requiring Early Decision to secure a spot
- Not every high school athlete can play varsity college sports.  
*The college coaches decide.*

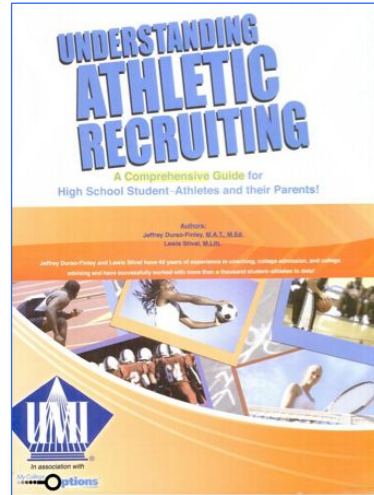
**Most schools have wonderful club/intramurals.**



# Questions to Consider

- Am I leveraging my skill to get into the most selective college?
- Do I want to be a Division I bench warmer or a Division III player?
- How important is playing time?

**Do NOT leverage without love of the sport**



# NCAA Requirements

Prospective NCAA Division I and II recruits **must** complete the registration process on the NCAA Eligibility Center

You are taking the first steps to becoming an NCAA student-athlete.

Before you can be certified to compete at a Division I or II school, we need to know more about your academic history and sports experiences. We'll also need your standardized test scores, high school transcripts and your request for final amateurism certification.

Create Your Account

We'll ask about the high schools or secondary schools you have attended and the sports in which you have competed.

View the [Registration Checklist](#) for more detailed information.

[Create an account](#)

Send Your ACT/SAT Scores and Transcripts

Ask your testing agency to send us your scores using code 9999.

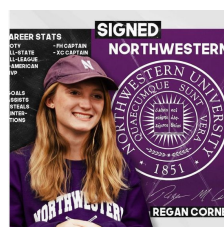
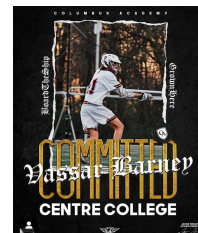
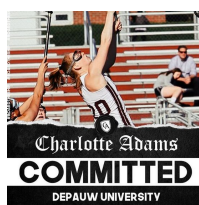
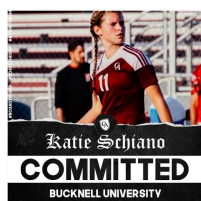
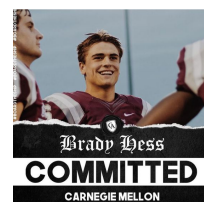
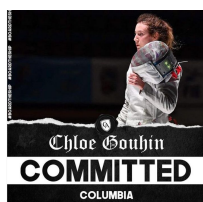
Request Your Amateurism Certification

Available during your senior year of high school.

**Not required for Division III**

[Create an account](#)





**Class of 2021**  
**13 Athletic Commitments ...**  
**...so far!**

**CLASS OF**  
**2020**



On average, 15-20% of the graduating class plans to continue their sport at the collegiate level.



## Athletic Signees



CLASS OF 2019



CLASS OF 2018



## Questions?

Please type your question in to the  
CHAT, and we'll answer  
as many as we can

